

# Business Profile of Aaron L. Smith, Ph.D



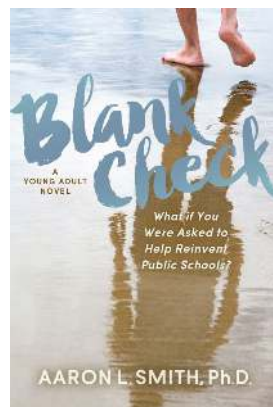
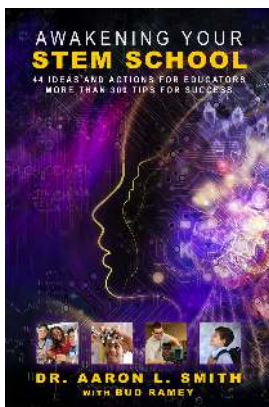
**VISIONARY ASSISTANCE WITH  
BUSINESS AND EDUCATION  
LEADERSHIP IN SHAPING THE  
EMPLOYEES OF TOMORROW**

**Helping the world to change the way we look at education.**

# ABOUT AARON

Educator for over two decades who understands the needs of businesses and education. He bridges the two through collaboration and common purpose: to improve employees skills that raises their quality of life, and makes them more prepared for the future of work.

Author of two books: *Awakening Your STEM School* and *Blank Check: What if You Were Asked to Reinvent Public Schools*, featured in over 30 articles for his insight on STEM Education and Workforce Development.



## CURRENT FOCUS

- Assisting companies and education systems with e-Learning
- Integrating STEM through a digital transformation approach
- Preparing and utilizing Virtual Reality / AI for training
- Fulfilling the Workforce Development needs by focusing on individual learning styles and Autonomous Learning
- Conveying and building capacity to address the digital skills shortage

### Mission

**"To bridge education and business where the quality of life improves and the community thrives from a robust economy."**



**Aaron Smith, Ph.D.**

Changing the way we look at education.



## Vision

**"To work with communities who want an productive skilled workforce that stimulates the local economy."**



## Awards & Recognition

Secondary Business and Industry Partnership Award from the Virginia Department of Education, 2015

ING, Unsung Hero, 2014

Designated as a PRIME School from the Society of Manufactured Engineers Education Foundation, 2013

Crystal Star Award from the National Dropout Prevention Center, 2010



# ADDITIONAL EXPERIENCE



Received Over \$1M in grants for Workforce Development and Virtual Piloting Initiatives

Served on Federal Grant Review Committees for the United States Department of Education

Adjunct Professor at Old Dominion University and Christopher Newport University

Assisting Companies in Courseware for Platform Integration

## INTERNATIONAL SPEAKER & PRESENTATIONS

Hult Prize Leadership Development sponsored by the United Nations - Tapping the Inner Potential In Us  
(Nepal, Sept. 2020)

STEMEx Conference on Collaboration Between Schools and Business  
(Shanghai, Dec. 2019)

Virginia Department of Aviation  
(Richmond, VA, Mar. 2020)

Virginia's Joint Commission of Technology & Science  
(Richmond, VA, Oct. 2015)

# IDEAL CLIENT

Understands the needs to have employees with transferable skills

Believes in blended learning that focuses on Career Development

Thinks locally but acts globally

Enhances products and people through technology, not replacing them

Emphasizes the Crayon to Career Concept where strong initiatives begin in school



## SCHEDULE A FREE CONSULT

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